



Webbula's Business Data Intelligence gives you the ability to convert more prospects into valuable customers by targeting very specific industry sectors and trade groups, allowing you to fine-tune your B2B segmentation. Our multi-source aggregation of business data not only provides detailed company information, but also individualized details on roles and responsibilities - yielding scalable results that improve your campaign.

Webbula's dataVault is cloudHygiene rated and pulled from over 110+ trusted sources, providing unparalleled accuracy that thousands of brands, organizations, and agencies depend on.



Webbula's Data Taxonomy is comprehensive

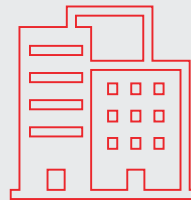
Audience Examples:

Company	Industry	Individual	B2B Premium
Size	Government	Occupation	Functional Area
Location	Healthcare	Title	Decision Maker
Credit Rating	Retail	Place of Employment	Executives
Sales Volume	Finance	Professional Groups	Seniority
Employee Size	Software	Employment Status	Management

- Sourcing:**
- Annual Reports
 - Government Records
 - Website Registrations
 - Memberships
 - Searches

Webbula B2B includes attributes like company, name, and SIC code, while the Premium B2B Database offers attributes on the individual's role and functionality within the organization.

B2B:
Publicly Traded Company,
\$100-\$500 MM Sales Volume,
Insurance Carrier Industry



B2B Premium:
Business Owner, Decision
Maker, CEO, High Net Worth



112 MM B2B Premium Individuals



19 MM B2B Companies



200+ MM Mobile ID's



340 MM Email Addresses



100% Non-Modeled, Deterministic Data