

EMAIL VERIFICATION

Email verification protects your email reputation, ROI, and conversion by identifying undeliverable email addresses that bounce. Verifying email deliverability increases campaign relevancy and conversion by eliminating low quality email addresses and instead focuses on high quality email addresses.

What Does Webbula's Verification Identify?



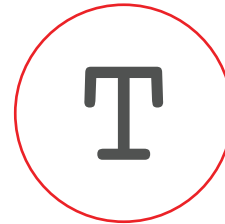
Bounces

Undeliverable email addresses



Greylisting

Temporary server rejection of your message



Typos

Email entry misspellings

How Do I Use Email Verification?

Submit your email list via FTP, Portal, or API access and receive real-time intelligence on your list quality. Webbula provides a list of suggested corrections and a comprehensive report segmenting your emails as:



(V)alid

This email is good to go!



(I)nvalid

This email will bounce



(U)nknown

This email is a catch-all

How is Webbula Email Verification Different?

Webbula's email verification increases deliverability up to 95% or higher, and is a part of Webbula's all-in-one deliverability platform, CloudHygiene. CloudHygiene not only flags undeliverable emails through Verification, but it also detects deliverable email threats like spamtraps and moles through hygiene, and identifies the best emails through Social Media Authentication. Thousands of brands trust Webbula's data integrity because of strict procedures against customer data caching or recycling, ensuring proper data governance.