

Data Share | Take Advantage of our Truth Set

Webbula's Data Share gives your brand the ability to access 87% of the US population by integrating our dataVault into your own environment. You can then use our contact, demographic, automotive, B2B, and other comprehensive interest information to enhance your own marketing efforts.

Using our dataVault gives your brand the edge you need to validate potential customer or prospect lists. Webbula's dataVault can be used as a Truth-Set to compare the accuracy of your customer information. In addition, you can use our dataVault to train modeling algorithms to discover even more customers. Webbula's Data Share is the solution you need to reach potential customers across the nation.

Why Webbula Data Share is Different:



dataVault



Impeccable Sourcing:
Supreme accuracy using solely authoritative, deterministic, and individually-linked data



Quality First Approach:
With the most extensive proprietary quality tools in the industry, our data is the perfect truth set



Flexibility:
We customize the files according to your business rules and needs



Omnichannel:
Online and offline data is available allowing for a true omnichannel experience



Reach:
Never worry about scale by leveraging up to 87% of the US population

How does it work?



Choose your segments

We will walk you through our taxonomy so you can decide what segments you want to import into your data warehouse.

Customize Delivery

The format and update cycles of the data file is customized to meet your importing needs.

Receive Data

Your team begins harnessing Webbula's authoritative truth set for your strategic objectives.