

# Pioneer a 360° view of your customers



## Key Features

- Clean, up-to-date data utilizing Webbula CloudHygiene platform
- Append and reverse email append technology
- Database of 200 MM+ individuals
- B2B database of 35 fields, including place of employment data
- FTP and API data transmission methods
- Individual, household, and combination match types

Fill the gaps, launch personalized campaigns, fine-tune your customer segments, and unearth new channels with Webbula's offline consumer data intelligence. Our immense scale of data makes it possible for you to be at the forefront of consumer trends, while achieving the highest level of accuracy and safety through our proprietary fraud-mitigating in-house technology. Our taxonomy of over 370 data points makes defined customer engagement attainable through 6 actionable categories:

**Demographic** – Household Composition, Career, Social Media Status...

**Automotive** – Automobile, Boat, and Motorcycle Ownership...

**B2B** – Occupation, Industry, Sales Volume...

**Political** – Contributions, Affiliation, Registered Voter...

**Attributive** – Shopping, Lifestyles, Hobbies, Travel...

**Financial** – Income, Credit Card Preferences, Donation Propensities...

**Make strategic marketing campaign decisions and drive campaign revenue with Webbula.**

200

MM Individuals

340

MM Email Addresses

370+

Data Points



The Most Comprehensive Email Hygiene Solution on Earth.