

DEMOGRAPHIC DATA

Create new revenue streams and expand existing ones with Webbula’s clean, industry-leading audiences. Webbula’s demographic data goes beyond age and gender, and provides accuracy and scale to reach the right audience with the most relevant message. Webbula is a data hygiene company at the core, and applies this technology to data aggregated from 100+ sources, providing data accuracy trusted by thousands of brands and agencies.

Audience Examples:

Career	Credit	Family	Housing	Individual
• Occupation	• Credit Card Types	• Number of Adults & Children	• Home-Owners & Renters	• Language
• Business Owners	• New Credit Lines	• Single Parents	• House Market Value	• Education
• Home Office	• Number of Credit Lines	• Veterans	• Length at Residence	• New Worth & Income
• Continuing Education	• Credit Rating	• Grandchildren	• Year Built	• Marital Status

In-Market Home Buyer



Married with 3 Children

\$50,000 - \$54,999 Income Range



Facebook User

Political Affiliation



MasterCard Premium Holder

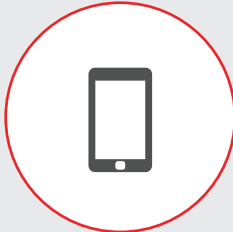
Sourced From: • Web Sign-ups • Survey • Registrations • Interactions • Subscriptions • Point-of-Purchase



260 MM Individuals



100 MM U.S. Households



200+ MM Mobile ID's



340 MM Email Addresses



100% Non-Modeled, Deterministic Data

