

Webbula's Demographic Data can give you the ability to create new revenue streams or expand on existing ones - by providing clean, deep, targeted, industry-leading audiences for your marketing efforts. Webbula's demographics go beyond age and gender to dig deep into a wide range of financial, economic, professional, interest, social, and housing categories. Built on accuracy and scale our data helps you reach the right audience with the most relevant message.

Audience Examples Include:



Career	Credit	Family	Housing	Individual
Occupation	Credit Card Types	Number of Adults & Children	Home-Owners & Renters	Language
Business Owners	New Credit Lines	Single Parents	House Market Value	Education
Home Office	Number of Credit Lines	Veterans	Length at Residence	New Worth & Income
Continuing Education	Credit Rating	Grandchildren	Year Built	Marital Status

In-Market Home Buyer

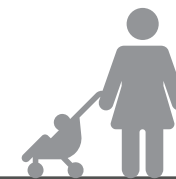
Married with 3 Children

Facebook User

MasterCard Premium Holder

\$50,000 - \$54,999 Income Range

Political Affiliation



Sourced From:

Web Sign-ups

Survey

Registrations

Interactions

Subscriptions

Point-of-Purchase



260 MM Individuals



100 MM U.S. Households



200+ MM Mobile ID's



340 MM Email Addresses



100% Non-Modeled,
Deterministic Data