



Webbula's Financial Data illuminates your target audience based on superior knowledge of all-important Household incomes, mortgage, and occupant data. Pulled only from the most trusted sources and filtered thru our industry leading cloudHygiene certification process, the result is an unprecedented truth-set that you can rely upon to build your next successful marketing campaign.

Trust the data trusted by thousands of brands and agencies, trust Webbula insightData.

Audience Examples Include:



Occupants	Occupation	Home	Value	Demographics
Children	Professions	Dwelling Type	Mortgage	Ages
Pets	Self-Employed	Own or Rent	Market Value	Ethnicity
Seniors	Stay-at-Home	Year Built	Length of Residence	Religious Affiliation
Veterans	Hobbies	Internet Connection	Credit	Political Affiliation

Do They Own or Rent?

How Many People Live Here?

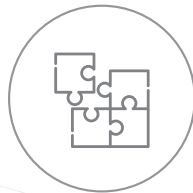
Any Veterans Living Here?

How Many Children Do They Have?

Any Pets?

What Do They Do for a Living?

Gas or Electric?



245 Interest Categories



260 MM Individuals



200+ MM Mobile ID's



340 MM Email Addresses



Self-Reported Data



100% Non-Modeled, Deterministic Data