



Release The Power Of True Data

Webbula insightData reveals the unknown pieces of your marketing puzzle

Webbula's insightData is the industry-leading service that includes more than 87% of all Americans constantly updated, cloudHygiene rated, and pulled from over 100+ sources.

What does that mean? It means great news for email marketers who can refresh, or expand upon existing audiences by gender, address, demographic, automotive, B2B, political, financial, interest/lifestyle data and more.

Or you can take a deeper look into each category to build an audience that goes beyond demographics and deliver relevant messaging based on actual interests, hobbies, online behaviors, donations, politics, income, education, and much more.



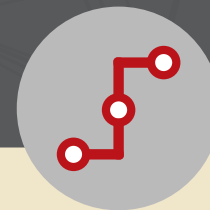
330 MM
Email Addresses



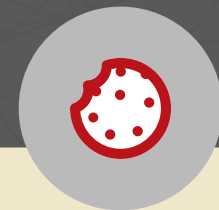
200+ MM
Mobile IDs



insightData



370+
Data Points



340 MM
Cookies

100%
NOT MODELED
SELF-REPORTED
DATA

With over 330 million email addresses, 200+ million Mobile IDs, 216 million individuals, 245 interest categories, 85 million automotive records and more -
Webbula insightData will bring your campaign to life.

ASK US
ABOUT
cloudHygiene