



Release the power of True Data

Reveal the missing pieces of your marketing data

Webbula's **insightData** is the industry-leading service that includes more than 87% of all Americans constantly updated, **cloudHygiene** rated, and pulled from over 100+ sources.

What does that mean? It means great news for email marketers who can refresh, or expand upon existing audiences by gender, address, demographic, automotive, B2B, political, financial, interest/lifestyle data and more.

Or you can take a deeper look into each category to build an audience that goes beyond demographics and deliver relevant messaging based on actual interests, hobbies, online behaviors, donations, politics, income, education, and much more.



insightData



330 MM
Email Addresses



200+ MM
Mobile IDs



370+
Data Points



340 MM
Cookies

With over 330 million email addresses, 200+ million Mobile IDs, 216 million individuals, 245 interest categories, 85 million automotive records and more - **Webbula insightData will bring your campaign to life.**

TRY OUR FREE TRIAL TODAY