webbula
The Data Solutions Experts

Data Appends | Simply the Best-In-Class Option

When it comes to appending your existing data there is simply no other option that compares to Webbula Data Appends. Our data is constantly updated and certified with our industry-leading Multi-Method Email Hygiene filters that ensure accuracy and mitigate potential fraud, creating a truth-set that is unparalleled. Because of the strength of our dataVault we are able to cross-reference against a greater variety of fields that often go back in time over a decade. At Webbula our passion is truth in data and we strive for the utmost quality, always choosing it above quantity. That is ultimately the difference when choosing Webbula Data Appends - Quality.

How Does Data Appending work:

Data Appends

Missing or Incomplete Data	Webbula dataVault	Webbula Email Hygiene	Complete Picture
Data is appended from Webbula's dataVault	Data must pass thru Hygiene	Data that Webbula cannot match is passed along to our Approved Partners	This significantly increases the match rates that we can provide	Partner data is also passed thru Hygiene	ONLY clean, deliverable emails are provided to our customers

Why Webbula Data Appends is Different:

Impeccable Sourcing:
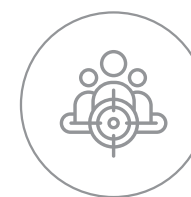Supreme accuracy using solely authoritative, deterministic, and individually-linked data

Quality First Approach:
With the most extensive proprietary quality tools in the industry, our data is the perfect truth set

Flexibility:
Appends, Reverse Appends, Custom Fields, we work with you to find the perfect solution

Depth:
Online and offline data is utlitized to build a complete picture of your customers

Reach:
Never worry about scale by leveraging up to 87% of the US population

Increase Marketing ROI by relying on best-in-class Data Appends to better understand your customers.
It's quick, easy, and reliable - all without sacrificing quality.