

AUDIENCE DATA



webbula
The Data Solutions Experts

B2B AND B2B PREMIUM

Reach the right B2B decision makers responsible for purchasing decisions on behalf of their companies or departments

What Webbula B2B Premium audience data can do for your campaigns

You need to reach the businesses who need your product, solution, or service to solve a painpoint or challenge. Get the insight you need on target prospects and execute marketing campaigns that will skyrocket your business's profitability.

Webbula B2B audience data will assist you in launching account-based marketing programs, focusing your marketing efforts and dollars on the organizations that fit your target B2B personas.

Not only that, but our B2B Premium audience data will get your programmatic creatives in front of the right decision makers, so you can grow your business doing what do best; serving your customers.

webbula.com

Why Webbula

Rated by Truthset, Webbula exceeds all competitors in the field when it comes to data accuracy.

Webbula has been accredited for privacy practices via Neutronian's open beta.

Webbula aggregates data from over 110 different sources.

Webbula's data is self-reported, 100% deterministic, and individually linked.

Webbula currently has intelligence on over **87% of the US consumer market**.

Webbula Audiences

Corporate Structure

- Business Firm
- Professional Individual
- Individual Business

Industries

- Agriculture, Forestry, Fishing, and Hunting
- Mining, Quarrying, and Oil and Gas Extraction
- Manufacturing
- Transportation and Warehousing
- Motion Picture and Sound Recording
- Broadcasting
- Utilities
- Construction
- Trade Contractors
- Wholesale
- Merchant Wholesale
- Retail Trade
- Telecommunications
- Finance and Insurance
- Real Estate and Rental and Leasing
- Professional, Scientific, and Technical Services
- Management of Companies and Enterprises
- Administrative and Support and Waste Management and Remediation Services
- Education Services
- Health Care and Social Assistance
- Art Entertainment, and Recreation
- Accommodation and Food Services
- Public Administration

Ownership Type

- Privately Traded Company
- Publically Traded Company

Title

- Vice President
- Legal
- Regional Manager
- Chief Financial Officer
- Purchasing Executive
- Marketing
- Executive Director
- Religious Leader
- Director
- General Manager
- Engineering/Technology
- Sales
- Office Manager
- Information Technology
- Chief Marketing Officer
- Finance Executive
- Site Manager
- Publisher/Editor
- Auditor
- Sales Executiver
- Board Member
- Human Resources Executive
- Chairman
- Partner
- Educator
- Executive Vice President
- Business Development
- It Executive
- Chief Operating Officer
- Operations
- Finance
- Marketing Executive
- Executive Officer
- Facilities
- Manager
- President
- Senior Vice President
- Human Resources
- Administration Executive
- Chief Executive Officer
- Owner
- and more....

Location Type

- Branch Location
- Subsidiary Location
- Headquarter Location

Sales Volume

- Under \$250,000
- \$250,000 - \$500,000
- \$500,000-\$1,000,000
- \$1,000,000-\$5,000,000
- \$5,000,000-\$10,000,000
- \$10,000,000-\$25,000,000
- \$25,000,000-\$50,000,000

Square Footage Code

- 0 - 2,499
- 2,500-9,999
- 10,000-39,999
- 39,999

Employee Size

- Under 10
- 10-50
- 50-100
- 100-500
- 500-1,000
- 1,000-5,000

Credit Rating Code

- A+
- A
- B +
- B
- C+
- C

Contact Us

Webbula
5000 Stonewood Drive, Ste. 310
Wexford, PA 15090
T: 608-352-0033
E: jfeivelson@webbula.com
webbula.com