

AUDIENCE DATA



webbula
The Data Solutions Experts

MORTGAGE

Unlock new opportunities by discovering leads and better understanding prospects and customers in your geographical region.



What Webbula Mortgage audience data can do for your campaigns

Uncover more leads and opportunities in your geographic location with Webbula's Mortgage data. Drive more sales with a better understanding of prospects and customers in the area you serve.

Real estate agents, mortgage brokers, insurance companies, banks, credit unions, home improvement companies, and property managers can all use Webbula Mortgage data to supercharge programmatic advertising ROI.

webbula.com

Why Webbula

Rated by Truthset, Webbula exceeds all competitors in the field when it comes to data accuracy.

Webbula has been accredited for privacy practices via Neutronian's open beta.

Webbula aggregates data from over 110 different sources.

Webbula's data is self-reported, 100% deterministic, and individually linked.

Webbula currently has intelligence on over **87% of the US consumer market**.

Webbula Audiences

Purchase Type

- Resale
- New Construction or Subdivision
- Construction Loan
- Seller Carryback Financing

Loan Type

- Community Development Authority
- Conventional
- FHA
- Private Party Lender
- Small Business Administration

Mortgage Amount

- \$0 - \$24,999
- \$25,000 - \$49,999
- \$50,000 - \$74,999
- \$75,000 - \$99,999
- \$100,000 - \$149,999
- \$150,000 - \$199,999
- \$200,000 - \$249,999
- \$250,000 - \$299,999
- \$300,000 - \$349,999
- \$350,000 - \$399,999
- \$400,000 - \$449,999
- \$450,000 - \$499,999
- \$500,000 - \$549,999
- \$550,000 - \$599,999
- \$600,000 - \$649,999
- \$700,000 - \$749,999
- \$750,000 - \$799,999
- \$799,999 +

Interest Rate Type

- Fixed
- Balloon
- Adjustable

Loan to Value Range

- 1 - 25
- 26 - 50
- 51 - 75
- 76 - 100
- 101 - 125
- 126 - 150
- 1151 - 175
- 176 - 200
- 201 - 300
- 301 +

Prospector Home Value

- \$0 - \$24,999
- \$25,000 - \$49,999
- \$50,000 - \$74,999
- \$75,000 - \$99,999
- \$100,000 - \$149,999
- \$150,000 - \$199,999
- \$200,000 - \$249,999
- \$250,000 - \$299,999
- \$300,000 - \$349,999
- \$350,000 - \$399,999
- \$400,000 - \$449,999
- \$450,000 - \$499,999
- \$500,000 - \$549,999
- \$550,000 - \$599,999
- \$600,000 - \$649,999
- \$650,000 - \$699,999
- \$700,000 - \$749,999
- \$750,000 - \$799,999
- \$800,000 +

Interest Rate Range

- 0% - 1%
- 1.1% - 2%
- 2.1% - 3%
- 3.1% - 4%
- 4.1% - 5%
- 5.1% - 6%
- 6.1% - 7%
- 7.1% - 8%
- 8.1% - 9%
- 9.1% - 10%
- 10.1% - 11%
- 11.1% - 12%
- 12.1% - 13%
- 13.1% - 14%
- 14.1% - 15%
- 15.1% - 16%
- 16.1% +

Contact Us

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