

# AUDIENCE DATA



webbula  
The Data Solutions Experts

## POLITICAL

Win elections and make informed political decisions for ballots, bills, propositions, and special interest groups.

### What Webbula Political audience data can do for your campaigns

Target your best supporters and donors based on our demographic insights. Our Political data contains 101+ MM individuals. We can connect the dots for you with our Demographic and Interest data, you can create campaigns targeting your voter bases with maximum precision.

Webbula Political data will not only empower you to win elections, but also to make informed political decisions for ballots, bills, propositions, and special interest groups while in office.

[webbula.com](https://webbula.com)

## Why Webbula

**Rated by Truthset, Webbula** exceeds all competitors in the field when it comes to data accuracy.

**Webbula has been accredited for privacy practices** via Neutronian's open beta.

**Webbula aggregates** data from over 110 different sources.

**Webbula's data is self-reported**, 100% deterministic, and individually linked.

Webbula currently has intelligence on over **87% of the US consumer market**.

# Webbula Audiences

## Political Affiliation

- Undecided
- Republican
- Democrat
- Swing
- Independent

## Occupation

- Business Owner
- Educators
- First Responders
- Union Members
- Other

## Donations

- Conservative
- Liberal
- Veterans
- General Politics
- Religious

## Household Composition

- Veterans
- Single Parent
- Seniors
- Multi-Generational

## Individual

- Age
- Gender
- Marital Status
- Income
- Net Worth
- Education
- Language
- Ethnicity

## PII

- Full Name
- Phone Number
- Email Address
- Postal



## Contact Us

Webbula  
5000 Stonewood Drive, Ste. 310  
Wexford, PA 15090  
T: 608-352-0033  
E: [jfeivelson@webbula.com](mailto:jfeivelson@webbula.com)  
[webbula.com](http://webbula.com)