

DATA ENHANCEMENT

Enhance and segment customer lists. Target individuals across channels.

Grow and enhance your customer list through Webbula's data append solution so you can understand your customers, their interests, and cross-channel behaviors.

How Data Enhancement works:



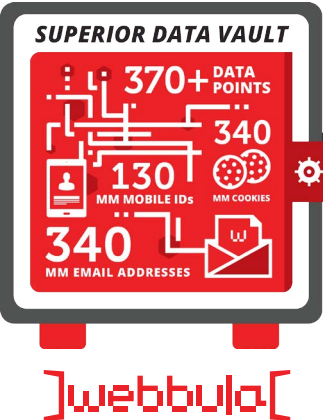
Enhance your list with:

- Contact Information
- Demographic Data
- Phone Data
- Lifestyle & Interest Data
- Automotive Data
- Political Data
- Financial Data

Features:

Accurate Sourcing: Includes survey, transactional, and publisher data directly from the source.

Trusted Accuracy and Compliancy: Prioritizes quality over quantity and compliancy with CAN-SPAM and U.S. & E.U. Safe Harbor.



Proprietary Technology: Quality-centric and fraud-mitigating technology through WebbuScore and CloudHygiene.

Non-Modeled Data: Deterministic and authoritative data quality.